

THAYER WILLIS

FIVE COMPELLING REASONS

WHY THAYER CHEATHAM WILLIS IS THE FOREMOST AUTHORITY IN HER FIELD

CREDENTIALS

A trained, licensed, practicing psychotherapist specializing in wealth-related issues, Thayer Cheatham Willis offers almost twenty years of hard-earned experience in a field she helped pioneer and dominates as its prominent, foremost authority. Working with a national and international clientele, she has helped over 500 inheritors and their families in four countries and two continents cope with the mental, emotional and spiritual challenges generic to heirs of great financial wealth. At the same time, she has nurtured a growing international reputation as an eloquent, charismatic educator, presenter and speaker.

COMPETENCE

Thayer Cheatham Willis was born into a world of privilege and ease, the legacy of her father's and uncle's success in turning their small lumber company into the multinational Georgia-Pacific Corporation. She has had to balance her own financial security and well-being with the issues common to the lives and lifestyles of inheritors of conspicuous wealth. First earning an M.A. in English and working at writing, teaching and counseling, she returned to graduate school to earn an M.S.W. leading to a License in Clinical Social Work. Nearly two decades later she has earned an international reputation as an expert, advocate and guide for inheritors working through the multilayered issues generic to inherited wealth. She now directs the emphasis of her professional efforts into family education retreats, facilitating family meetings and speaking at corporate and organizational conferences around the globe.

CHARISMA

Writing in the Foreword of her widely-acclaimed book, *Navigating the Dark Side of Wealth/A Life Guide for Inheritors*, former Oregon Senator Mark O. Hatfield notes, “I quickly sensed that the author has superb professional training as a psychotherapist. At the same time, she possesses great sensitivity to matters of the spirit.” As the leading authority in her field, Thayer is often quoted and called upon to contribute to an extensive list of widely respected media publications including *The Wall Street Journal*, *The New York Times*, and *Time Magazine*. In January 2008, she is launching a monthly column in *Robb Report Worth Magazine*.

COMMITMENT

Herself a child of privilege and wealth, she is driven by a passion and purpose from the manor born, so to speak. Thayer Cheatham Willis has channeled the hard-won triumphs over her own struggles, pain and confusion into a notable career as an authority and prominent spokesperson for her increasingly vital profession. She is steadfastly dedicated to the resolution of psychological challenges associated with purposeless affluence, unfulfilling privilege and aimless ease. By working directly with families struggling with the inherent challenges of wealth as well as assisting and educating the professionals and advisors who serve this distinct group, she is fulfilling her life’s goal. This goal, pursued with unfaltering compassion, ardor and zeal, is to empower what she considers an invisible, misrepresented, underserved population that struggles daily with the complex psychological perils, pressures and pitfalls inherent to the unique circumstances of inherited wealth.

CREDIBILITY

Thayer Cheatham Willis offers an unprecedented insider’s view as a family wealth educator to members of her own privileged class. She guides others like herself through the pervasive allure, worldly distractions and misunderstanding of financial wealth. Her emotional and spiritual goal for them is self-fulfillment, purposeful motivation and lasting joy in a materialistic culture that values financial success above personal happiness and spiritual growth.