



An internationally acclaimed author, educator, speaker, and

leading authority in the area of wealth counseling, Thayer Cheatham Willis has been a licensed, practicing psychotherapist since 1990. Her primary focus is on facilitating a national and international clientele of inheritors and their families as they cope

with the psychological challenges of wealth. A child of wealth herself, born into the founding family of the multinational Georgia-Pacific Corporation, she brings to her increasingly important field a unique insider's perspective on contending with family dynamics as they relate to the mental and emotional challenges of wealth.

Accredited with an M.A. from the University of Oregon and an M.S.W. from Portland State University, Thayer is a licensed clinical social worker (L.C.S.W.) specializing in wealth-related issues. Thayer offers almost twenty years of hard-earned experience in a field she helped pioneer and dominates as one of its most prominent, foremost authorities. Working privately with a global client-base, she has helped over 500 inheritors and their families in four countries and two continents resolve wealth-related family conflicts.

Noted for her eloquent yet down-to-earth, no-nonsense, practical approach, Thayer has earned an international reputation as a renowned expert, charismatic educator, motivating presenter and inspiring keynote speaker. Her interactive approach to her specialty of relationship dynamics among families of wealth is based on field-tested methods that clarify and facilitate understanding, problem-solving and action-planning. Particularly proficient in assisting clients as they create pathways between generations, Thayer helps clients prioritize parenting tasks while instilling financial responsibility in younger family members.

As a licensed authority, family wealth educator and a dominant spokesperson for her increasingly vital profession, she has addressed thousands of men, women and children on the complex pressures, perils and pitfalls indigenous to the stewardship of wealth. Her audiences have ranged from intimate groups and private family retreats to executives of multinational corporations and financial organizations, including The Capital Trust Company Symposiums, Campden Conferences' *The Family Wealth Management Conference*, *The Families in Business*

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Conference and *The European Family Office Conference*, and Stanford University. She was recently interviewed on ABC's *Good Morning America* and *20/20*. Thayer's expertise has been called upon to assist some of the most influential families around the world. Her programs are tailored to individuals and families of affluence, financial professionals, family office advisors and estate planning attorneys.

A view of wealth from a new perspective. This is the primary benefit to participants of Thayer's inevitably uplifting, invariably energizing, enormously motivating programs, seminars and keynote addresses. Distinguished by her trademark true-life stories which emphasize the heart and soul mandatory to successful wealth and abundance, she brings a unique insider's insights and experiences to bear on the mental, emotional and spiritual challenges confronting stewards of financial wealth.

Thayer is the author of *Navigating the Dark Side of Wealth: A Life Guide for Inheritors*. This invaluable handbook for families on the difficult journey to freedom beyond wealth serves, in her own words, "a largely invisible, often misrepresented, long underserved population that commonly struggles with the psychological challenges inherent in the stewardship of wealth." Thayer has written many articles for *Worth Magazine* and writes a quarterly newsletter, available on her website. She also has been interviewed for prestigious publications including *The New York Times*, *The Wall Street Journal*, *Financial Times*, *The Business Journal*, and *Time Magazine*.